

THE JOURNAL OF THE

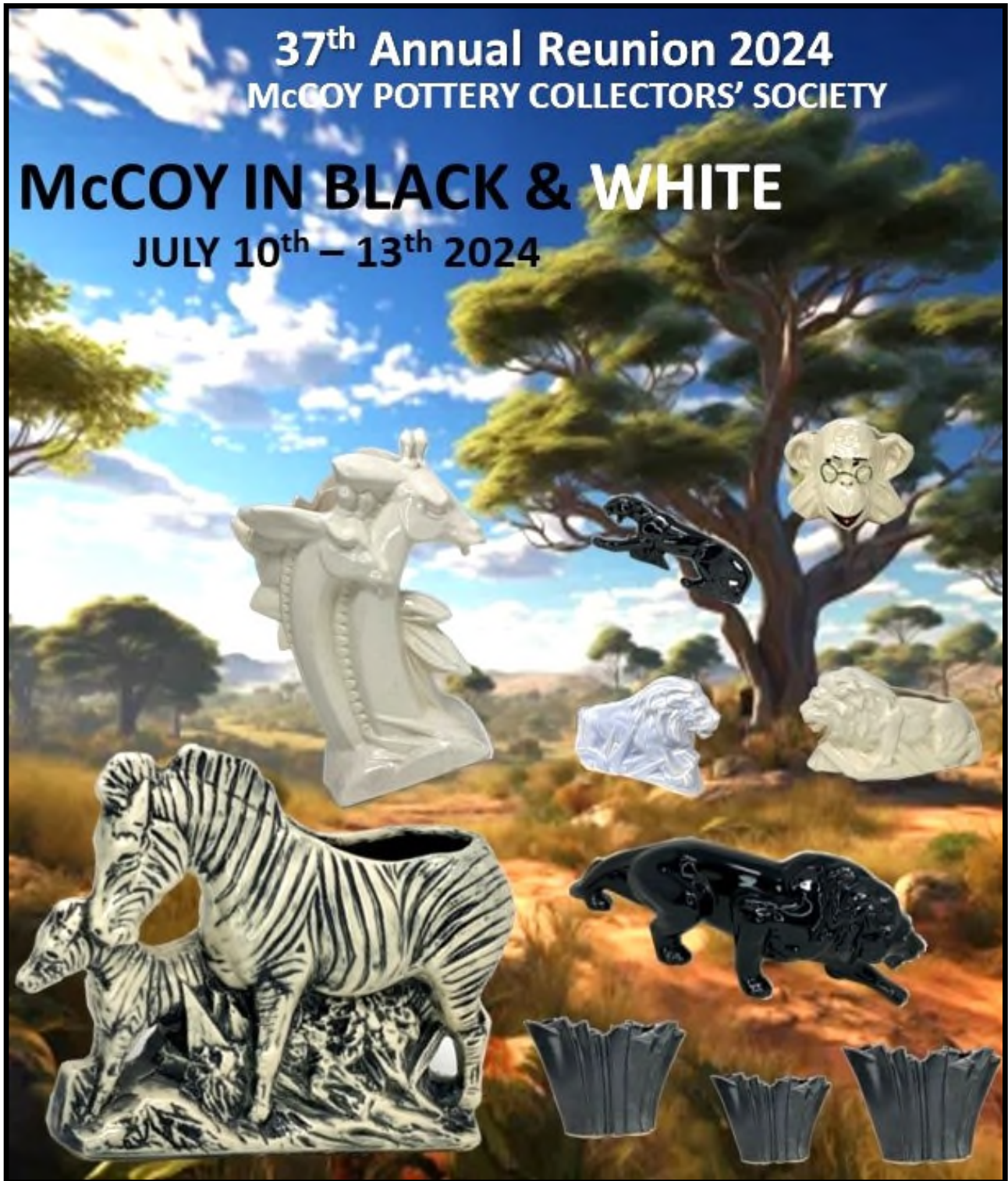
McCOY POTTERY COLLECTORS' SOCIETY

Dedicated to the Service of McCoy Collectors Everywhere

Volume 22, Issue 3

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July 20



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WELCOME

The Board of Directors of the *McCoy Pottery Collectors' Society* are:

- President - Debbie Karnes
 Vice President - David Briggs
 Secretary - Mal Anderson
 Treasurer - Jenny Lahners
 Immediate Past President - Paul Moody
 Board Member At Large - Andrea Sackett
 Website Coordinator - Paul Moody
 Journal Editor - Craig Nissen
 Committee Chair person - Chrissy James

The Board wishes to welcome you to the Journal which is published four times a year, January, April, July, and October. The purpose of the Journal is to keep Society members up to date on all Society happenings and future plans and events. Additionally, the Journal provides numerous articles and information of interest to McCoy collectors that hopefully will add to the knowledge and enjoyment of McCoy pottery.

MEMBERSHIP

All persons interested in McCoy pottery are invited to become a member of our Society. An application for Society membership and other pertinent information may be obtained from the Society Web site at:

mccoypotterycollectorsociety.org

BUSINESS ADDRESS

Please address requests for membership information, notice of postal and email address change, telephone number change, or general business correspondence to:

The McCoy Pottery Collectors' Society
P.O. Box 25
BOURBONNAIS, IL 60914

CONTRIBUTING WRITERS

Members are cordially invited to contribute their collecting stories, articles, photographs, or an information snippet to the Journal. Interesting stories have come from all across the country, and all submittals are encouraged for the enjoyment of all. Thanks to all who have contributed to this issue of the Journal.

Please address your submittals, requests, or any Journal related matters to MPCs, 1794 Linden St., Grafton, WI 53024, or to the email address below:

McCoyCN@att.net

WANTED / FOR SALE

Have one or more pieces of McCoy pottery that you would like to have, or some that you would like to sell? As a member of the Society, you may advertise your want/sale items in a Journal Issue once/year at no cost. Just email your list, with pictures, if possible, to same contact address as for Journal Contributions as noted above.

JULY 2024 CONVENTION

The dates of our 2024 annual Convention are Wednesday July 10 - Saturday July 13.

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PRESIDENTS MESSAGE

As you all log onto the website to view this issue of our quarterly journal, Pottery Week in Zanesville will only be a few weeks away. I hope that you are having a wonderfully successful start to your summer finding lots of McCoy at local rummage sales and flea markets!

Please take a look at the newest edition to the website "Our McCoy Matters", by Jean Bushnell. The first 2 issues have been uploaded. These are newsletters from February and March of 1988. We will continue to add 2 of these newsletters each month. They are sure to provide some interesting reading!

Our Society headquarters for this year will again be at the Quality Inn in Zanesville located at 500 Monroe Street. If you have not yet made a reservation, when calling, mention you are with the McCoy Society Group to receive the Society special discounted price. The Quality Inn phone number is 740-454-4144.

The following is a list of scheduled events:

Wednesday July 10th

Jeff Koehler Pottery Auction Preview 2-4 pm
Pizza party and social 6-8 pm at the Zanesville Quality Inn
Room shopping

Thursday July 11th

Jeff Koehler Pottery Auction 10:00 am
Room Shopping

Friday July 12th

Annual Society Banquet at Bryan's Place doors open at 5:00 with dinner served at 6:00

****This year the theme for the banquet is "McCoy In Black and White"

Please consider bringing a few pieces of black or white theme pieces from your collection for the theme display as well as one or two of those odd or rare items you have to share with attendees for the Show & Tell Display.
Room shopping will continue after the banquet

Saturday July 13th

Annual Society Membership business meeting at 9am in the Quality Inn Conference Room
McCoy Society picnic at noon at Jeff Koehlers
Room shopping continues

EMPLOYEE COMPENSATION - 1946

For those collectors that enjoy history or possibly stats in general! Here is a January 1946 document sharing the wage increase statistics over roughly a 9 year span from the late 1930s to the mid 1940s.

THE NELSON MCGOY POTTERY COMPANY ROSEVILLE, OHIO, U.S.A. January 1, 1946			
WAGE STATISTICS FOR THE PAST 8 or 9 YEARS			
June 1, 1937	Wage increase from 2 to 7 ¢ per hour		approx. 10 %
Oct. 28, 1938	" " all hours over 40 - 1½ ¢		" 1 % (*)
Jan. 1, 1941	" " " 2 ¢ per hour		" 3 %
Dec. 5, 1941	" " from 5 to 7¢ per hour		" 10 %
Nov. 4, 1942	" " " 5 to 8 ¢ " "		" 10 %
Dec. 1, 1944	" " 1 week vacation & Insurance		" 3 %
March 3, 1945	" " Female 5 ¢ per hour		" ½ %
Jun. 4, 1945	" " from 5 to 6 ¢ per hour		" 10 %
Dec. 1, 1945	" " all 5 year 1 week vac. pay		" ½ %
Dec. 24, 1945	" " Bonus average \$70.00 each		" 4 % (*)
(*) Percent varies, overtime year 1944 approx. 4 % Bonus " 1941 " 2 %			
Approx. increases		1/1/37 to 1/1/46	1/1/41 to 1/1/46
Egg.-Foreman	.26½ per hour	53 %	.15 per hour 25 %
Die-M.	.23½ " "	42 %	.12½ " " 17 %
Jiggerman	.24½ " "	42 %	.13½ " " 19 %
Caster	.56½ " "	115 %	.50½ " " 80 %
Kiln-set	.24½ " "	43 %	.15 " " 22 %
" -draw	.27½ " "	57 %	.15½ " " 24 %
Slippers	.26½ " "	60 %	.16½ " " 25 %
Female	.27 " "	80 %	.19 " " 44 %
Helpers	.28 " "	70 %	.18 " " 35 %
Peckers	.28½ " "	62 %	.21½ " " 40 %
Approx. total increase past 8 or 9 years including all wages 60 to 65 %			
" " " " war " " " 45 " 50 %			
" " " " year (1945) " " " 12 " 13 %			

Stonecraft Promotional Ad



There's a lot to see at Nelson McCoy this year. Like this great new line of "STONECRAFT pink and blue," a delicate blend of two dusty colors on an ochre background.

Destined to become an industry classic, there are thirty-two numbers in this unequalled collection. And, all Nelson McCoy canisters and cookie jars for 1976 have exclusive "seal-fresh" lids. Get all the details today! Send for our free catalog or call (614) 697-7331

See us at the
CHICAGO HOUSEWARES SHOW
Booths 1113-1117

NELSON McCOY POTTERY COMPANY A subsidiary of Lancaster Colony Corporation,
Roseville, OH 43777 - (614) 697-7331

MCCOY LIGHT

“Some Like Black - Some Like White”

By Mal Anderson

I hope you are planning to attend the 36th Annual McCoy Pottery Collectors Society Reunion in Zanesville, Ohio starting Wednesday, July 10th and running until Saturday, July 13th. It will be a grand time where you can meet some of the Society's avid and experienced collectors who will most likely have a lot of McCoy to sell in their hotel rooms. You also have the opportunity to attend our Annual Banquet where you can and may learn about some obscure and possibly unknown areas of McCoy collecting. Please consider attending and I don't think you will be disappointed.

Now, about this article. Our Board of Directors has decided to make the theme for the 36th Reunion, “McCoy In Black and White”. This includes all lines of ware produced in either the black glaze or white glaze. As you will see, some shapes, especially shapes of lamps which I try to write about, may have been offered in both black and white and others possibly only in either black or white. I can only give my perspective on some shapes because I have not found shapes in both glaze colors. Examples of only one color found from the 1920s are shown here.



Let's review and understand some information about these particular glaze colors:

Black is an elegant color. It's regarded as the most enigmatic color. It's associated with prestige, power, intelligence, glamor and luxury. People wear black because it is an incredibly flattering color. People wear all black because it's considered classy and sophisticated. Black can be linked with death, mourning, evil magic and darkness but as said before, it can symbolize elegance, wealth, restraint and power.

White on the other hand is often associated with purity, perfection, honesty, cleanliness and beginnings. White is also mentally linked with calm and serenity. A Christian bride in white and a groom in black is a common sight at many weddings. A blushing bride in white exudes purity, perfection and honesty while the groom dressed in black looks prestigious, elegant and powerful.

Now, let's look at these two colors used on lamps. Starting in the late 1920s or early 1930s, I have come across a few shapes that can be found in either one color or the other hand sometimes both. In later times, we can find a few lamps with only Black and White used together. First, here are some examples of early 1930s lamp



As the Nelson McCoy Pottery Company advanced into and through the 1930s, we see more examples of black and white lamps.

Some we can recognize and others won't or in my case anyway, haven't discovered yet.



Moving thru the late 1930s and early 1940s, we see a few recognizable shapes that we don't see very often and are rarely found.

Then, as we get into the 1950s, a few more shapes can be found and here are some that I'm sure you will recognize or have possibly found yourselves. These examples shown include lamps found with both black and white glazes used together.



Remember that these are only examples of the black and white glazes in these particular shapes shown. Shapes like these, as we've come to realize, do come in other glazes besides black and white and quite often multiple other glaze differences can be found. Black and white pottery can add a wonderful addition to any collection. I'm sure most of you know that!

As always, get out there and have fun collecting and I'm sure you will find that perfect piece of ware you've been searching for and wanting to add to your collection. Don't forget to keep those lamps lit so they will bring brightened joy to your collecting.



STORE DISPLAYS



7 FT. END COUNTER of NELSON M^CCOY POTTERY

Three examples of Store Displays. If only we could have just a few minutes to grab a few of the items!!



5 FT. SIDE COUNTER of NELSON M^CCOY POTTERY

HAPPYTIME LINE - 1975



happytime

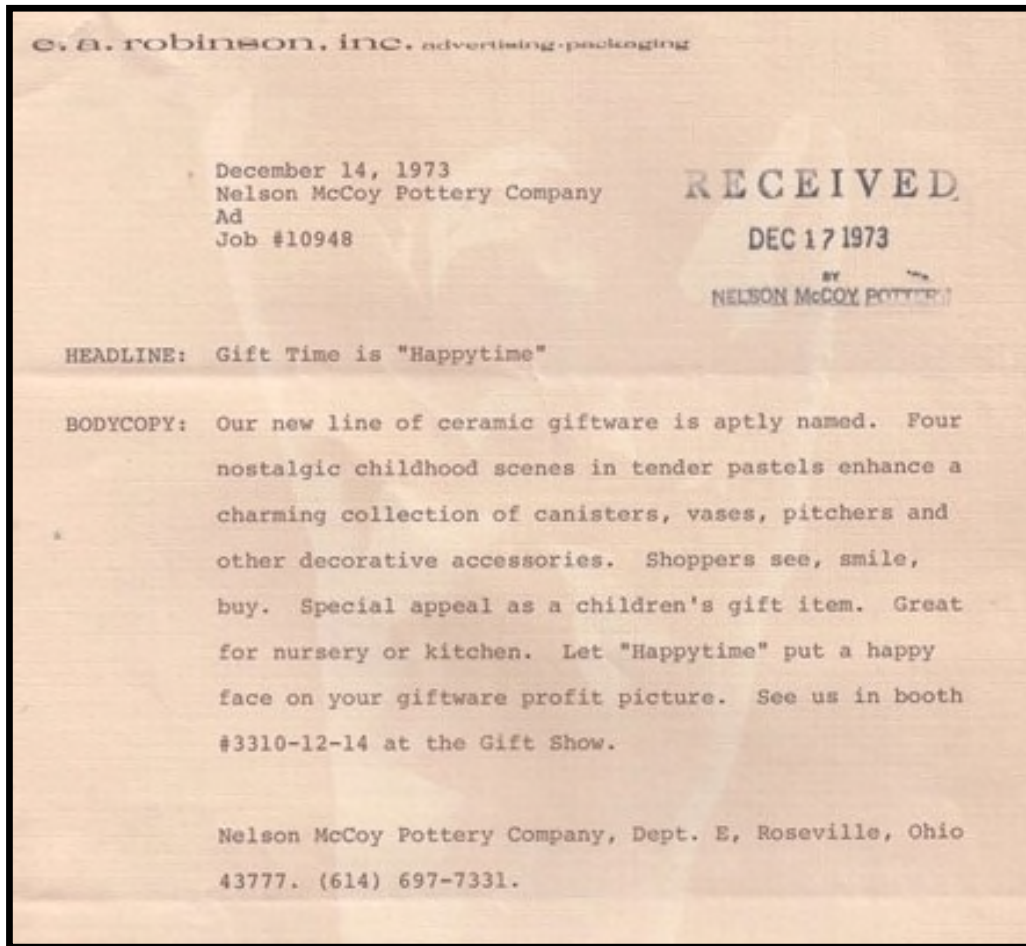
Satin White with a series of original art painted for Nelson McCoy Pottery Company exclusively.

- 48-1901-03—5" Milk Can w/Cover, Pk. 6, Wt. 4 lbs.
- 48-1902-03—6" Milk Can w/Cover, Pk. 6, Wt. 7 lbs.
- 48-1903-03—8" Milk Can w/Cover, Pk. 6, Wt. 16 lbs.
- 48-1904-03—9½" Milk Can w/Cover, Pk. 4, Wt. 24 lbs.
- 48-1905-03—3¼x5½" Jug, Pk. 6, Wt. 7 lbs.
- 48-1906-03—5x5½" Pitcher, Pk. 12, Wt. 15 lbs.
- 48-1907-03—9" Vase, Pk. 6, Wt. 18 lbs.

- 48-1908-03—Centerpiece, Pk. 6, Wt. 19 lbs.
- 48-1909-03—6½x5½" Pitcher, Pk. 6, Wt. 7 lbs.
- 48-1910-03—Large Watering Can, Pk. 6, Wt. 18 lbs.
- 48-0722-03—Small Watering Can, Pk. 6, Wt. 9 lbs.
- 48-0398-03—5½x4½" Happytime Pitcher, Pk. 6, Wt. 6 lbs.
- 48-0396-03—4x4" Pitcher, Pk. 12, Wt. 10 lbs.

All items individually boxed.

Below is the original press release on the Happytime Line in very late 1973.



The listing to the right as well as the promotional page to the left are from 1975. The listing right is a pricing listing from May of 1975.

48-0214-03	HAPPYTIME CANNISTER SET	11.440
48-0396-03	HAPPYTIME PITCHER	1.040
48-1901-03	HAPPYTIME 5 IN MILK CAN	1.720
48-1902-03	HAPPYTIME 6 IN MILK CAN	2.120
48-1903-03	HAPPYTIME 8 IN MILK CAN	3.000
48-1905-03	HAPPYTIME JUG	1.200
48-1908-03	HAPPYTIME CENTERPIECE	2.320
48-1910-03	HAPPYTIME LG WATERING CN	2.320
48-1911-03	HAPPYTIME SPOON REST *	.520
48-1912-03	HAPPYTIME 12OZ PITCHER	1.520
48-1913-03	HAPPYTIME 24OZ PITCHER	2.200
48-1914-03	HAPPYTIME 40OZ PITCHER	2.600
48-1916-03	HAPPYTIME 4 CUP TEAPOT	3.000

GOLDEN HARVEST

By I. B. Learnin

Around 1956, Mccoy released this Golden Harvest with the main market being the premium gifts for purchases at businesses like Grocery Stroes. The majority of the pieces included in the offering were used for several other lines but with different glazes and/or decoration.

PAID
RECEIVED
5.50
7/20/56

**GENUARDI'S
FOR YOU
EXTRA DIVIDEND**
SUPER MARKET

FREE!
FIRST WEEK
INTRODUCTORY OFFER
WITH ONLY
\$10⁰⁰ OR MORE IN CASH
REGISTER RECEIPTS



THREE 6" SALAD BOWLS

"Golden Harvest"
BAKEWARE

Resists all temperature change—Acids have no effect on it—
Foods cook evenly and steadily—Odors never cling to it.
Use It To—
BAKE IN OVEN — SERVE ON TABLE — FOR REFRIGERATOR

ABSOLUTELY FREE



The promotional piece above and to the right were three sections / two fold pieces either for handout in the store and/or direct mailing promotion.

INTRODUCING
free *"Golden Harvest"*
BAKEWARE
HEAT RESISTING
WITH CASH REGISTER RECEIPTS
The Modern Scientific Bakingware



4-CUP BEVERAGE JUG



COOKIE JAR & COVER



3-PINT CASSEROLE & COVER

FREE
FIRST WEEK
INTRODUCTORY
OFFER



THREE 6" SALAD BOWLS

WITH ONLY **\$10⁰⁰** OR MORE IN CASH REGISTER RECEIPTS

**ANOTHER FIRST FOR
GENUARDI'S SUPER MARKET**
1930 WEST MAIN ST., JEFFERSONVILLE
NORRISTOWN, PENNSYLVANIA

SEE INSIDE FOR DETAILS





To the right is a two-page spread for advertising the premium program. Larger examples are included below to enable reading some of the detail.

FREE WITH CASH REGISTER RECEIPTS

GENUARDI'S DOES IT AGAIN
First Time Ever Offered Anywhere

FREE WITH CASH REGISTER RECEIPTS

START NOW! BUILD A COMPLETE SET — BUILD YOUR SET WITH THESE FREE UNITS!

UNIT 1: 3-PC MIXING BOWL SET
UNIT 2: 6-CUP BEVERAGE JUG
UNIT 3: SUGAR BOWL & COVER AND CREAM PITCHER
UNIT 4: 10" SALAD BOWL
UNIT 5: TWO FRENCH CASSEROLES & COVER
UNIT 6: 3-PC CASSEROLE & COVER
UNIT 7: 48-OZ. JUG AND 22-OZ. PITCHER
UNIT 8: TEA POT & COVER
UNIT 9: THREE 6" SALAD BOWLS
UNIT 10: 3-QUART BEAN POT & COVER
UNIT 11: COOKIE JAR & COVER
UNIT 12: COFFEE SERVER & COVER

ANY UNIT FOR ONLY \$35.00 IN CASH REGISTER RECEIPTS

GENUARDI'S SUPER MARKET
1930 WEST MAIN ST., JEFFERSONVILLE NORRISTOWN, PENNSYLVANIA



FREE WITH CASH REGISTER RECEIPTS

GENUARDI'S DOES IT AGAIN
First Time Ever Offered Anywhere

START NOW! BUILD A COMPLETE SET — BUILD YOUR SET WITH THESE FREE UNITS!

UNIT 1: 3-PC MIXING BOWL SET
UNIT 2: 6-CUP BEVERAGE JUG
UNIT 3: SUGAR BOWL & COVER AND CREAM PITCHER
UNIT 4: 10" SALAD BOWL
UNIT 5: TWO FRENCH CASSEROLES & COVER
UNIT 6: 3-PC CASSEROLE & COVER

START NOW! BUILD A COMPLETE SET!
Here's your opportunity to own this beautiful "Golden Harvest" Bakeware FREE. Remember... there's no luck or skill required... it's yours ABSOLUTELY FREE... for saving our cash register receipts.

ANY UNIT FOR ONLY \$35.00 IN CASH REGISTER RECEIPTS

GENUARDI'S SUPER MARKET
1930 WEST MAIN ST., JEFFERSONVILLE

FREE WITH CASH REGISTER RECEIPTS

GENUARDI'S DOES IT AGAIN
First Time Ever Offered Anywhere

FREE WITH CASH REGISTER RECEIPTS

START NOW! BUILD A COMPLETE SET — BUILD YOUR SET WITH THESE FREE UNITS!

UNIT 4: 48-OZ. JUG AND 22-OZ. PITCHER
UNIT 5: TEA POT & COVER
UNIT 6: THREE 6" SALAD BOWLS
UNIT 7: 3-QUART BEAN POT & COVER
UNIT 8: COOKIE JAR & COVER
UNIT 9: COFFEE SERVER & COVER

You will take pride in owning a complete set of this lovely bakeware... and it's easy for you to get. Here's all you do — present \$35.00 in cash register receipts to us and receive your choice of any free bakeware unit listed. Keep adding as many units as you desire, until your set has been completed, by continuing to save our cash register receipts.

ANY UNIT FOR ONLY \$35.00 IN CASH REGISTER RECEIPTS

GENUARDI'S SUPER MARKET
NORRISTOWN, PENNSYLVANIA

THE OLD MILL STREAM PLANTER

By Chiquita Prestwood



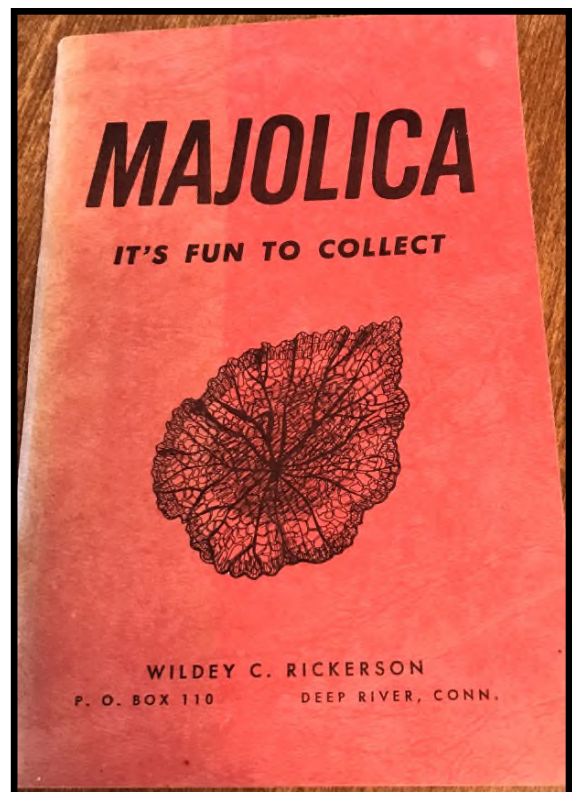
When seeing the “*Down by the Old Mill Stream*” Planter made by McCoy Pottery in 1953, what do we see? Of course, we know it is a charming planter.

The author of this paperback booklet to the right, “**Majolica, It’s fun to collect**”, included McCoy Pottery’s Old Mill Stream planter in the booklet.

The listing of this McCoy piece in this booklet, see pages on next page, brings two interesting things to mind;

1. Did you ever think of this glaze as Majolica?
2. The description of the Old Mill Stream Planter piece in the booklet suggests it as a match holder.

The entire statement is “*The match holder was suggested by a popular song of the early Nineteen Hundreds ‘Down By The Old Mill Stream’.* This points out that the verbiage on the planter came from a popular song from the early 1900s which is likely true.



shaped one with a sunflower on one side and fan and flowers on the other side. The other pieces are asters with buds and leaves.

Plate 48 shows three America pitchers. Top gracefully shaped 10" pitcher with main motif Tiger Lily, unusual and beautiful. Only such design I have ever seen.

Bottom row left is a gray and deep cobalt blue stoneware pitcher included in this description solely because of its "majolica like" characteristics. The pitcher itself has a tree trunk background used so extensively with majolica floral designs. One side has English rose in blue, the other side has an embossed figure of an old man sitting down holding a cane.



Plate 48



Plate 49

Lower right is a very unusual tall water pitcher with brown cat-tails and butterfly and dragon fly. From Ohio, not well done but interesting.

Plate 49 pictures two early U.S. pitchers. Left, 10" pitcher in form of bulldog, pours through mouth, two shades of brown, purchased in Maine and guaranteed to be American and old. I have seen other such pitchers purchased by dealers in the Massachusetts area. A very worth while piece for collectors of American majolica.

On the right is one of a molded design both inside and outside, whereas usually the bas relief is on the outside only. One side has hunter with game birds near fence. The other side has fisherman with large fish half the size of the man, inscribed on each side "What a Day". Salt glaze the inside turquoise.

Plate 50, three unique pieces, indicative of the years in which they were made. The coffee pot has dark brown background and handle with vertical yellow hieroglyphics with two green vertical



Plate 50

borders. This was suggested by the obelisk in Central Park, New York City, dating, I would say, 1890, when Egypt donated it to New York City. This "Cleopatra's Needle" was originally made in the Fifteenth Century BC and moved to Alexandria while Cleopatra was Queen.

The match holder was suggested by a popular song of the early Nineteen Hundreds "Down by the Old Mill Stream", and the pitcher commemorates the famous elephant of the day, Barnum's wonderful Jumbo.



Plate 51—Unusual hors d'oeuvre tray with metal handle. The design shows six red lobsters with green leaves. The piece is signed on the surface BC and he has included in the design a small orange bug with many legs.

Plate 51

Fig. 34 exemplifies a class of American majolica distinguished by a general pattern of small birds, ducks, cocatoos, parrots and small flowers on white. The color characteristics in all cases is pale blue, pink, white and green. The workmanship is poor, and I am sure the pieces were very inexpensive.

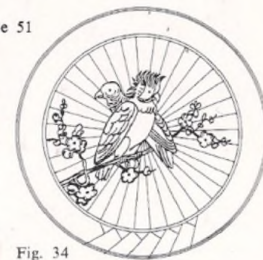


Fig. 34

"Voice of the Market"

Specializing in McCoy
And Art Pottery
740-450-7882
Cell 740-819-8441
www.seohioauctions.com



**Jeff Koehler
Auctioneer**

He said “Check These Out”

By Nancy Anderson

As we sat in our living room one evening recently, my husband Mal and I were looking around on E-Bay, at least he was anyway. I look infrequently at E-Bay however I enjoy Facebook much more than he does. He is always searching for McCoy or Brush lamps, because that’s what he loves and he never knows when he will find a new shape or one that he doesn’t have in possibly some very hard to find color glaze.



Time passed that evening and he made a comment to me that the round ball lamps that McCoy Pottery made are selling for premium prices, way above what they have sold for in the past.

He was telling me that there was never clarity as to whether McCoy actually made these or that they were made by Brush Pottery. He thought that the inclination he had was that McCoy made them. However, his distant thought was that they could have been made by both potteries most likely in the late 1940s but that’s a story better left to him.

While looking at the glazes, he said they were only found in the onyx glazes McCoy collectors know quite well. Not only did he show me the brown, blue and green glazed Ball lamps but he also found one listed that had a rose or a red onyx glaze.

Fortunately, he was able to show me examples of those for sale and we looked at the commanding prices that were being asked. The most reasonable one was over \$100 plus shipping and the most expensive was over \$300 including shipping. He said “Let’s sell ours” as we were able to acquire ours many years ago when prices were a fraction of what they are today. I know he wasn’t serious about selling because he just loves his lamps. These pictures shown in this article are from his collection.

Anyway, all this is quite nice but I’m leaving his knowledge and collecting to him and I’m sure he’ll have it figured out, at least some day.





COLORFUL CARTON IMAGE – MOUNT CLEMENS OWNERSHIP ERA



APRIL AUCTION

Jeff Koehler and his staff held another fun On-Line auction in early April of this year. The auction was all on-line ending Monday, April 8th. There was a 15% Buyer's Premium which **is not** included in the figures on the following pages. The auction was mainly other art potteries but had about two dozen nice McCoy Pottery pieces.!



**CHRYSANTHEMUM VASE
SOLD FOR \$ 55.**



**MARKET LADY COOKIE JAR
#389/500 SOLD FOR \$ 50.**



**HYACINTH VASE
SOLD FOR \$ 55.**



**ROOSTER PLANTER
SOLD FOR \$ 321.**



**LILY BOOKENDS
SOLD FOR \$ 31.**



**YELLOW WAQ+LL POCKET
SOLD FOR \$ 170.**



**DBL DEER PLANTER
SOLD FOR \$ 15.**



**PAIR OF CALF FIGURES
SOLD FOR \$ 12.**



**DBL TULIP VASE
SOLD FOR \$ 36.**



**J. W. MCCOY VASE
SOLD FOR \$ 95.**



**QUILTED PED / JARD SET
SOLD FOR \$ 140.**



**MCCOY LTD SNOWMAN
SOLD FOR \$ 110.**



**LILY VASE
SOLD FOR \$ 23.**



**MAGNOLIA VASE
SOLD FOR \$ 45.**



**CAT TEAPOT
SOLD FOR \$ 35.**



**LILY WALL POCKET
SOLD FOR \$ 22.**



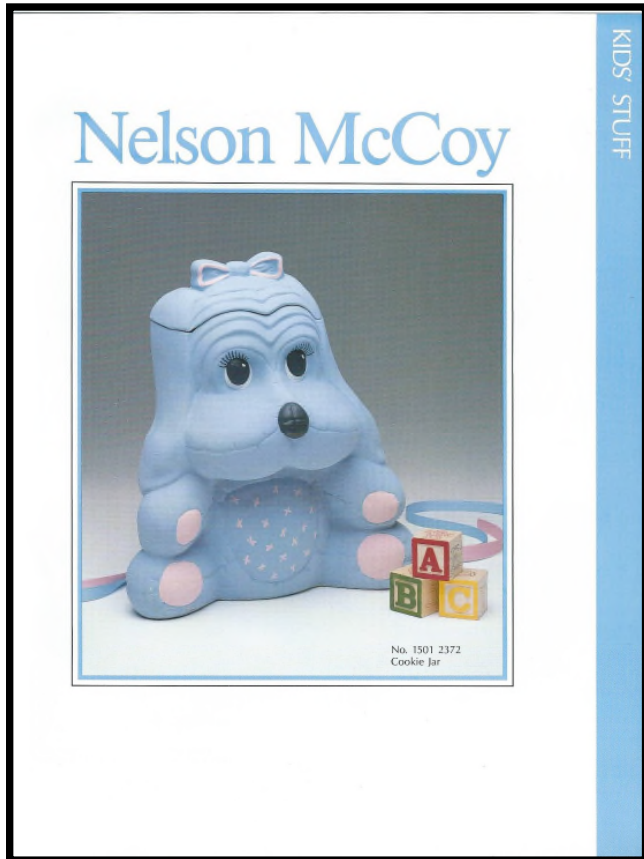
**MCCOY PLAQUE
SOLD FOR \$ 60.**



**FLOWER WP
SOLD FOR \$ 18.**

“KID’S STUFF” - 1988

Below and on the following 2 pages are promotional literature content for the Kid’s Stuff Group of products from 1988. Below photo on left is bottom with catalog number and USA markings.



The Nelson McCoy Pottery Company was sold in the mid 1980s by then owner Lancaster Colony to Designer Accents. Designer Accents added McCoy Pottery to their Company as a subsidiary and modified the name slightly to Nelson McCoy Ceramics. If you look closely at the photo of the original box lower right on previous page, on the top you can make out that new name.

Cookie Jars



No. 1501 2172
Dog - Brown

No. 1502 2272
Cat - Pink

No. 1502 2472
Cat - Peach

Banks



No. 1505 2372
Dog - Blue

No. 1505 2172
Dog - Brown

No. 1506 2272
Cat - Pink

No. 1506 2472
Cat - Peach

Lamps



No. 1512 2472
Cat - Peach

No. 1512 2272
Cat - Pink

No. 1511 2172
Dog - Brown

No. 1511 2372
Dog - Blue

Sit Arouds



No. 1521 2372
Turtle

No. 1522 2672
Whale

No. 1524 2572
Cow

No. 1523 2472
Seal

This is a promotional page by Nelson Mccoy Pottery for a group of Cookie Jars. Interesting that a couple are decorated in colors that were not the main production offering.

Hand Decorated Ceramic Cookie Jars

This line of inexpensive hand decorated Cookie Jars has been introduced for the exclusive use of the department store and gift shop. All decorations are permanent-fired on color. 22-carat gold is used. Each jar is individually packed, and they may be assorted to a master carton of six.

List Price All Items: \$42.60 Dozen

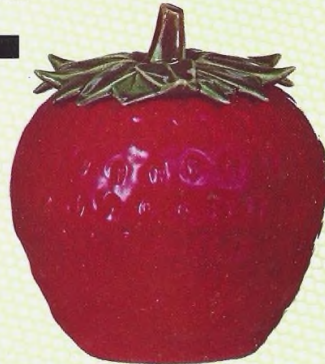
Packing All Items: 1/2 Dozen



28 - Cylinder Cookie Jar



158 - Gingerbread Boy Cookie Jar



54 - Strawberry Cookie Jar



55 - Rooster Cookie Jar



52 - Pineapple Cookie Jar



22 - Bear Cookie Jar



157 - Fruit-in-basket Cookie Jar

THE NELSON McCOY POTTERY COMPANY
Factory - Office Roseville, Ohio



MCCOY LIMITED CHURCH

By Chiquita Prestwood

The McCoy Limited Church piece is one of many McCoy Limited pieces sought out by Collectors. The catalog image to the right shows us the two decorative options offered for the Church. Left was simply identified as "White" and the other "Sandstone". The catalog number was "14M".



November 20, 1985

Mr. Frank Rossi
Friendship Pottery II
2F Potters Lane
Roseville, OH 43777

Dear Frank,

As we have mentioned, our reps need samples for the January shows. I think the enclosed list should cover all we need.

- | | | | |
|------|-------------------|---------|--|
| 501M | Cracked Egg | 24 pcs. | Assorted colors |
| 325M | Tall Duck planter | 12 pcs. | |
| 333M | Teddy Bear | 12 pcs. | 6 decorated
6 brown |
| 320M | Turtle planter | 12 pcs. | 6 white
6 black |
| 315M | Whale planter | 12 pcs. | 6 white
6 gray |
| 318M | Shell | 12 pcs. | sprayed pink |
| 319M | Round Shell | 12 pcs. | sprayed pink |
| 134M | Duck | 12 pcs. | ¹² matte
6 gloss |
| 142 | McRabbit | 12 pcs. | 6 matte w/eyes closed
6 gloss w/eyes closed |
| 143 | McRabbit planter | 12 pcs. | 6 matte w/eyes closed
6 gloss w/eyes closed |
| 217M | Friend Rabbit | 12 pcs. | 12 gloss decorated |
| 14M | Chruch | 24 pcs. | 12 decorated
12 sandstone |

Price of large pumpkin (Great Pumpkin)

I know this sounds like a lot of items, but to sell them we have to have them shown. These are to be firsts and charged to us.

You are nice to work with us and we do appreciate your time and effort. The purpose of this list is that you said you will be shut down for three weeks.

Sincerely,

MCCOY LIMITED

Billie
Billie McCoy

BMc/syo

McCoy Limited

26 North Third Street, Zanesville, OH 43701

614/453-6048 or 453-0654

Left is a letter from Billie Nelson to one of the companies that made the McCoy Ltd Pieces for Nelson and Billie. Friendship Pottery was located in Roseville, Ohio. The letter from 1985 was to order samples of some of the new or newer products for their sales force.

On the opposite page are four design examples done that were obviously considered for production but likely the cost of several colors being applied contributed to them not being produced.

Although hard to read, there are a couple notations on some and we have listed that detail below each sketch.



SKETCH #1

Next to Roof – "Brush Green Over White"
Note Below – "Sand Colored Body"



SKETCH #2



SKETCH #3

Bottom Left – "Add Detail to Mold (Carve Out?)"



SKETCH #4

By Tower – "Add Detail to Mold (Carve Out?)"

Below are photos of two Church examples that have little different glaze coloring. These are different than the colors listed on the 1985 page earlier. Note the promotional piece right which lists the Church but shows an example in a different glaze coloring decoration. Of these two examples in the photos, the one on the right seems to be of a similar tone to that of the one in the promotional piece. These pieces may likely have been created when the colors for the production pieces were being selected and the one on the left not used going forward.

McCoy Limited
 26 North Third Street, Zanesville, Ohio 43701

14M	Country Church, 8" x 5 1/2" x 4 1/2", Pk. 4, 10 lbs., \$6.00 each
111G/W	Wee Tree, 3 1/2" x 5 1/2" x 4 1/2", Pk. 6, 8 lbs., green or white trimmed w/green, Pk. 24, 15 lbs., \$2.25
121M	Christmas Tree, 6 1/2" x 6", Pk. 6, 8 lbs., green or white trimmed with green, \$3.95 each
123M	Great Tree, 15" with 35 white lights, Pk. 1, 15 lbs., \$27.00, unassembled
128M	Sleigh, 5 1/2" x 9 1/2" x 4 1/2", Pk. 4, 9 lbs., \$7.00 each
137G/W	Angel, 7" x 4 1/2", Pk. 12, 12 lbs., \$4.00 each
137D	Big Christmas Tree, 9 1/2" x 9", green or white trimmed w/green, Pk. 4, 15 lbs., \$7.95
137W	Christmas tree with multicolored lights, includes base, 9 1/2" x 9", Pk. 4, 20 lbs., \$12.00 each
138W	Santa Votive, 6" x 4", Pk. 12, 12 lbs., \$4.00 each
138D	Santa Votive decorated, 6" x 4", Pk. 12, 12 lbs., \$5.00 each
139W	Mrs. Santa Votive, 5 1/2" x 3 1/2", Pk. 12, 12 lbs., \$4.00
139D	Mrs. Santa Votive, 5 1/2" x 3 1/2", Pk. 12, 12 lbs., \$5.00
140M	Snowman, Pk. 6, 9 lbs., \$5.00 each
141W	Cross, 10 1/2" x 6 1/2", Pk. 6, 10 lbs., \$6.00 each
142W	Snowboy, 6" x 4 1/2", Pk. 12, 11 lbs., \$4.00 each
154B/W	Christmas Boot, in black or white, 4" x 4 1/2", Pk. 12, 14 lbs., \$3.00 each (candy not included)
155W	Snowgirt, 5" x 4 1/2", Pk. 12, 11 lbs., \$4.00 each
158M	Christmas train and two cars, Pk. 4 sets, black or green, \$7.50 set
1BU	Electric base unit with wooden base, cord and bulb, Pk. 12, 5 lbs., \$3.50
1LU	Light Unit (electrical cord, bulb only), Pk. 12, 3 lbs., \$1.50
1TL	Tealights, box of ten, .5 lbs., \$1.25 box



BIRD OF PARADISE

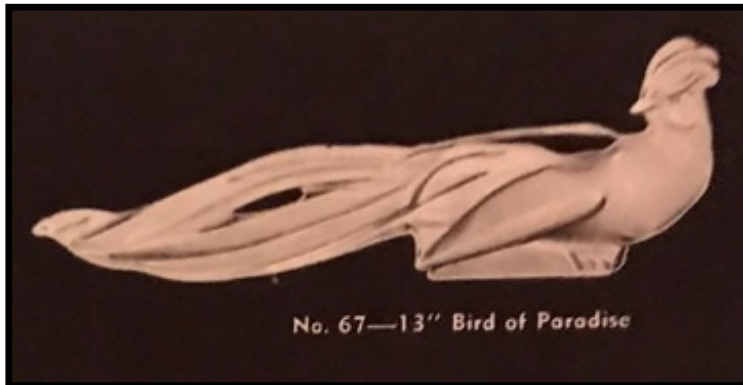
By

Chiquita Prestwood

The Bird of Paradise was made in 1945. It is 13" inches length and was produced with a lovely matte white glaze coloring as shown in photo right.



PLANTERS:			
No. 65—7½"	Bird Planting Dish, Hand Decorated\$ 14.10 dz.	2 dz. 35 lbs.
No. 67—13"	Bird of Paradise, White Matt. 16.00 dz.	2 dz. 40 lbs.
			25 lbs.



On a rare occasion a few have been found in a nice very pale pink color. An example of the rare pink is the photo below.



COLORS - SAUCERS – CHAINS

By Craig Nissen

One of the main details of info we collectors are always interested in is what color options were offered on a piece in production. But as we move to the early 1940s and especially back from there, more often than not the literature supporting some pieces from a given year have no detail included or just general statements like “variety of colors”, or Bright Colors or Matt Colors and so on. What we have on the opposite page is a promotional page from 1938 that not only lists “which” bright colors we are talking about but also which “Matt” colors. Each piece has an indication whether offered in the bright colors and/or the Matt colors (In 1938). Below we have a few of the actual pieces pictured from that sheet.



Flower Pots • Hanging Baskets • Bulb Bowls



No. 97 Flower Pot
Bright Colors
Sizes 4, 5½, 6½ inches



No. 96 Flower Pot
Matt and Bright Colors
Sizes 4, 5½, 6½, 7½ inches



No. 94 Flower Pot
Matt Colors
Sizes 4, 5½, 6½, 7½, 8½,
9½, 10½ inches



No. 29 Hanging Basket with Chain
Matt Colors
Size 6½ inches

BRIGHT COLORS—
Green, Blue, Red,
Yellow, Ivory.

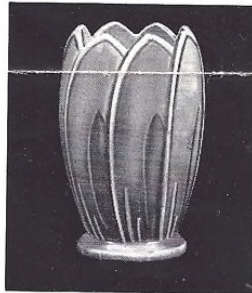
MATT COLORS—
White, Green, Rose.



No. 28 Hanging Basket with Chain
Matt Colors
Size 7½ inches



No. 2 Strawberry Jar
Matt and Bright Colors
Size 7 inches



No. 50 Vase
Bright Colors
Size 8 inches



No. 63 Bulb Bowl
Matt Colors
Sizes 5½, 6½, 7½ inches

Below is a promotional page from 1940. Here we have a few topics that are noteworthy. Notice that the Pot with Saucers and the same ones without saucers, actually have a different size as opposed to the same simply w/o the saucer..... of course, this is not true of all designs sold but reminds us how Mccoy had several ways of selling pots with and w/o saucers that were definitely not consistent!

New Bright Colour Lines JARDINIERS, VASES and FLOWER POTS
 IN YELLOW, RED, GREEN, BLUE and IVORY (Bright Finishes)

FLOWER POTS WITH SAUCERS ATTACHED

34-4" 34-5 1/2" 34-6 1/2"

JARDINIERS

30-8" 30-7 1/2" * 30-5 1/4" 30-4 1/4"

31-4 1/4" 31-5 1/4" 31-7 1/2" 31-8"

VASES

33-10" 33-9" 33-8" 33-6"

Newly Designed by

THE NELSON McCOY POTTERY CO. :: :: :: Roseville, Ohio, U. S. A.

We included the bottom portion of the previous promo page as it presents the sizes of each of those two designs. We have included a couple photos below of some of those pieces.



GLAZED POTS WITH SAUCERS		
No. 85— 4" Pot with Saucer, Glazed		\$2.67 dozen
No. 85— 5" Pot with Saucer, Glazed		3.20 dozen
No. 85— 6" Pot with Saucer, Glazed		4.80 dozen
No. 85— 7" Pot with Saucer, Glazed		6.40 dozen
No. 85— 8" Pot with Saucer, Glazed		8.00 dozen
No. 85— 9" Pot with Saucer, Glazed		9.60 dozen
No. 85—10" Pot with Saucer, Glazed		11.20 dozen
No. 84—12" Pot with Saucer, Glazed		16.00 dozen
No. 84—14" Pot with Saucer, Glazed		26.67 dozen
Without Saucers—Less 25%		
GLAZED PANS WITH SAUCERS		
No. 87— 6" Pans with Saucers		\$4.80 dozen
No. 87— 7" Pans with Saucers		6.40 dozen
No. 87— 8" Pans with Saucers		8.00 dozen
No. 87—10" Pans with Saucers		11.20 dozen
VASES		
No. 1— 8" Ring Design		\$2.67 dozen
No. 2— 8" Spear Design		2.67 dozen
No. 4—12" Hand Made Handled		2.67 each
No. 5—17" Hand Made Handled		6.50 each
HANGING BASKETS		
No. 24— 6" Hanging Basket, Buff		1.50 dozen
No. 24— 7" Hanging Basket, Buff		2.10 dozen
No. 24— 8" Hanging Basket, Buff		2.70 dozen
No. 24— 9" Hanging Basket, Buff		3.30 dozen
No. 24—10" Hanging Basket, Buff		3.60 dozen
No. 22— 6" Hanging Basket, Green Matt		1.80 dozen
No. 22— 7" Hanging Basket, Green Matt		2.40 dozen
No. 22— 8" Hanging Basket, Green Matt		3.00 dozen
No. 22— 9" Hanging Basket, Green Matt		3.60 dozen
No. 22—10" Hanging Basket, Green Matt		4.20 dozen
No. 23— 6" Hanging Basket, Glazed		2.75 dozen
No. 23— 7" Hanging Basket, Glazed		3.30 dozen
No. 23— 8" Hanging Basket, Glazed		4.50 dozen
No. 23— 9" Hanging Basket, Glazed		6.00 dozen
No. 23—10" Hanging Basket, Glazed		7.20 dozen
Brass Chains		.75 dozen
Brass Chains, extra heavy		1.00 dozen

The final topic relates to the offering of saucers with pots and the offering of hanging chain options. To the left we have content from the 1929 price list for McCoy Pottery. Note at the top that if you wish to purchase the pot w/o saucer, there is a 25% deduct from the price. The point of this is to inform us that McCoy provided Pots with unattached saucers in more than one way. An option or and inclusion

As to chain hanging pieces, they were included and/or available as an optional purchase. The image below is from 1940 showing the same option of buying chains separately.

HANGING BASKETS and CHAINS				
(Price Includes Chains)				
Inches		Price	Packed	Wgt.
7½"	No. 26 Green Spray	\$3.84 Dz.	1 Dz.	30
7½"	No. 27 Green and Yellow Gloss	3.84 Dz.	1 Dz.	30
6½"	No. 29 Matts, White, Green, Rose	5.44 Dz.	1 Dz.	30
7½"	No. 28 Matts, White, Green, Rose	6.00 Dz.	1 Dz.	30
7"	No. 30 Matts, White, Green, Rose	6.00 Dz.	1 Dz.	30
7"	No. 296 Gloss, White, Green, Yellow, Blue, Red	6.00 Dz.	1 Dz.	30
20"	Chains only	1.60 Dz.	1 Dz.	2

RECENTLY SURFACED**MCCOY LITTLE POT**

Popular little McCoy Pot. Glazed with nice gloss aqua coloring.

This example sold in April, 2024 for \$ 64.05 plus shipping.

LOVELY MCCOY EARLY 1940S VASE

This Vase is glazed with the desirable and beautiful cobalt coloring.

This wonderful example sold in April, 2024 for \$ 71.00 plus shipping.

**“BLADES OF GRASS” PLANTER**

Wonderful example of the “Blades of Grass” Planter. This one is in the green glaze color option with subtle Overdrip.

This example sold in May, 2024 for \$ 192.00 plus shipping.



FISH JARDINIERE

Wonderful McCoy Fish Jardiniere. This example is glazed with nice green accent color.

This example sold in May, 2024 for \$ 342.50 plus shipping.

MCCOY BIRD BOOKENDS

Nice set of McCoy Bird Bookends. The matte aqua glaze color is a little harder to find than a couple of the other colors.

This wonderful example sold in June, 2024 for \$150.00 plus shipping.



HUNTING DOG PLANTER

Here we have the popular Hunting Dog Planter but with a very rare chartreuse glazed base and an all-matte Black Dog figure.

This terrific piece sold in June, 2024 for \$480 plus shipping.



GREEN MCCOY JARDINIERE

Lovely soft green glaze decoration on this McCoy jardiniere. Size of opening about 5-1/2 inches.

The Jardinière sold in April, 2024 for \$ 65.00 plus shipping.

BRUSH MCCOY WOODLAND VASE

Beautiful example of this Brush McCoy Woodland Vase.

This example sold in June, 2024 for \$ 175.00 plus shipping.



LARGE MCCOY SNAIL PLANTER

Here is a cute Snail Planter that is actually a bit on the difficult side to find.

This example sold in December 2023 for \$140.00 plus shipping.

EARLY MCCOY JARDINIERE

Wonderful McCoy jardiniere from likely the 1930s. Decorated in a beautiful matte blue glaze. Size is 7-1/2 inches.

The Jardinière sold in April, 2024 for \$ 100.00 plus shipping.

**MCCOY ANGELFISH FIGURE**

Wonderful piece from the early 1940s. Decorated in the gloss Aqua glaze color.

This excellent example sold in April, 2024 for \$ 860.00 plus shipping.

MCCOY SNACK TRAY

How about this unusual glaze decoration on this well-known McCoy Snack Tray. A special piece indeed!

This example sold in June, 2024 for \$ 85.00 plus shipping.



