


ROSEVILLE FLORALINE





















Oh My; What a beautiful promotional page for Roseville Floraline. Interesting how McCoy Pottery seemed to be promoting very separate from their other business if you read the copy.

THIS IS THE NEW
ROSEVILLE FLORALINE
FRESH • EXCITING • SALES INVITING



Here for the first time you see America's newest, most advanced line of Floral Containers . . . a line designed by the Florists and sold only to Florists.
All are unduplicated patterns, fresh and original, and made by a leading and long established pottery. Best of all, savings are 20% to 50% under usual direct manufacturer's prices. Wouldn't you like to see a catalog? Send for it today.

ROSEVILLE FLORALINE • ROSEVILLE, OHIO

 460 - 5 1/2"	 461 - 5 1/4" 24
 462 - 5 1/4"	 463 - 10"
 450 - 9"	 465 - 8"
 466 - 5 1/2"	 468 - 5 1/2" x 6 1/2" x 8 1/2" PLANTING DISK
 457 - 7"	 458 - 6 1/2" 4
 476 - 17" 12	 455 - 4 1/2"
 456 - 6 1/2"	 473 - 5" x 4" POT AND SAUCER
 464 - 6 1/2"	 451 - 9"
 471 - 7" x 8" JARDINIERE	 453 - 7 1/2" 24
 475 - 10" x 12" x 14" REFRIGERATOR JAR	 459 - 3 1/2"