

THE POPPY WALL POCKET

By Craig Nissen



In the late 1990s, Billie & Nelson McCoy began “The McCoy Collection”. In addition to some wonderful commemorative pottery pieces, they produced a few of the rare original Nelson McCoy Pottery shape pieces but in a miniature size and marked them with the “McCoy Collection” designation. What a special treat this has been for collectors.

They also created a new wall pocket described as the “Poppy” Wall Pocket. It was first offered for sale at our McCoy Group Reunion in July of 2000. The size is about 7-1/4” wide and 5-1/2” tall.

On the opposite page is a copy of the original order form for the wall pocket. After the initial sale at the reunion week, McCoy collectors anywhere could mail in an order. As noted in the order copy, a local artist helped with the design of this brand-new McCoy Wall Pocket.

The Poppy wall pocket was offered in three production glaze colors. A Poppy Red and a Poppy Yellow that both have an off-white gloss glaze background color. The other color was a Poppy White which was an all-white matte glaze.

Above left is a Poppy Red example and to the right, a Poppy Yellow.



The example left is the Poppy White in matte.

A color version of this article will be dropped on the web site.


Also noted in the order form is that all the flowers are hand painted and they are under glaze.

As you can also see in the form, these pieces sold for \$20 each plus shipping if you were not able to buy during the pottery week initial sales in that July.


In addition to the three color offerings, some off-white gloss examples have been found on occasion. These are likely pieces that never got to the stage of painting on the colored flower. There have also been examples found with a pink flower. This was not a production color and are certainly rare compared to the production decorated examples.

NEW POPPY WALL POCKET


NELSON & BILLIE MCCOY
The McCoy
COLLECTION



Poppy Red



Poppy White



Poppy Yellow

IT IS OUR PLEASURE TO INTRODUCE OUR NEW AND EXCITING POPPY WALL POCKET. WITH THE HELP OF MARILYN WESTGERDES, A LOCAL ARTIST AND SCULPTOR, THIS IS AN ORIGINAL DESIGN —AND IS A LOVELY ADDITION TO OUR "McCoy COLLECTION". HAND PAINTED AND LOCALLY MANUFACTURED AND WILL BE HAPPY TO SIGN THEM FOR YOU. THE POPPY WALL POCKET WILL BE AVAILABLE FOR MCCOY LOVERS AND THE POTTERY FESTIVAL JULY 9TH 2000 FOR \$20 PLUS SHIPPING. AVAILABLE IN POPPY RED, YELLOW OR ALL WHITE.

Name _____

Address _____

UPS WILL NOT DELIVER TO P.O. Boxes

STATE _____ ZIP _____

(Circle One)
☐ Visa ☐ MasterCard ☐ Check

Card# _____ Exp. Date _____

Signature _____

Poppy Red Qty. _____

Poppy White Qty. _____

Poppy Yellow Qty. _____

OH Res. 6.5% tax _____

Price _____

S/H- \$6.00 first item,
\$3.00 ea. additional

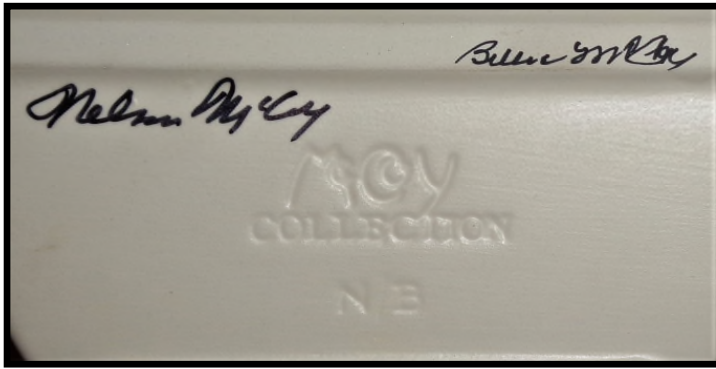
Total _____

Approx. Size
7" x 5-1/2"

NELSON & BILLIE MCCOY
The McCoy
COLLECTION

The gloss white is shown in the lower left photo and the pink flower example is lower right.





To the left you can see the back of the Poppy wall pocket. It is marked "McCoy Collection".

The Poppy wall pocket is usually free of damage as it is a pretty robust piece. It does not really have a typical area that is damage prone.

While these pieces were a bargain over 20 years ago, their value has certainly increased substantially over time and especially in the last few years. We are not sure of the total number of these pieces that were produced but it was at least 1000 total and possibly as high as 2000. The value of the three production colors increased to the \$50-60 dollar range as of about 10 years after made. But in the recent time period, a few have actually broken \$100 in auction situations so while that is maybe a little high in general terms, \$60-90 might be a fair estimate today. The off-white gloss maybe \$70-100 and the pink \$90-110.

Then in 2006, the McCoy's reissued the Poppy Wall Pocket. But the decoration was different this time from the year 2000 Poppy wall pockets. These wall pockets were all gold trimmed and had flower color options of Red, Lavender and Pink. In addition, there was a very limited production run of 200 wall pockets of each color. Within the 200 pieces of each color, they were individually numbered.

Below left is the Red color option and to the right, the pink.



Below left is the Lavender color option.



Above right is the back of the gold trimmed Poppy wall pockets. They filled in the McCoy Collection mark as well as adding the year 2006 and the number of the piece in the run of 200.

Right is the promotional document for the introduction and sale of the gold trimmed Poppy wall pockets. As you can see, they sold for \$30.

As with the original Poppy Wall Pockets, these gold trimmed ones have also increased in value significantly. There was much less of a total production made so that has influenced the value for sure. A fair estimate today might be \$75-100. There have been a couple that have sold as high as \$150 at auction.

So, if you run across any of the Poppy wall pockets, check out that price, it may be a bargain!

The New McCoy Collection



Meet Billie and Nelson for a special signing of this new 2006 Limited Edition. The McCoys will be available for signing Tuesday, July 11, 2006 11:00A.M. - 1:00 P.M.

Billie and Nelson McCoy, Jr., are happy to announce the release of the 2006 New McCoy Collection Gold Trimmed Poppy Wall Pocket. Available in Red, Lavender and Pink. Signed and Numbered Limited Edition



Available for \$30 at:
Buckeye Stoneware
299 Putname Avenue
Zanesville, OH 43701
www.buckeyestoneware.com