

THE JWELED LINE - 1956

By Chiquita Prestwood

The McCoy Pottery Jeweled Line was made up of several planter shapes that all included a few "Jewels"! It also was one of the McCoy Pottery Lines that was designed by Billy McCoy although Billie was disappointed that the Line was not more successful. When one of these pieces is found, often one or more of the jewels is missing. Frequently some type of replacement jewels might have been added to again make the piece "complete" of sorts.

As you can see below, the Line was released for sale in January of 1956.

January Additions to 1956 Catalog



| | | | |
|--|---|---|--|
| No. 800—5½x4" Jewelled Pillow Vase Pink, White Packed 1 Doz. Wt. 15 lbs. \$17.60 Per Dozen | No. 801—8½" Jeweled Planter White or Pink Packed 1 Doz. Wt. 15 lbs. \$17.60 Per Dozen | No. 802—8½" Jeweled Planter Ivory Decorated Packed 1 Doz. Wt. 15 lbs. \$17.60 Per Dozen | No. 803—7½" Jewelled Planter Pink, White Packed 1 Doz. Wt. 18 lbs. \$17.60 Per Dozen |
|--|---|---|--|

The third planter shown was only made with an all Ivory glaze color. It also included some decoration under glaze that marries with the six jewels.



As you can see in the listing detail for the other three shapes, they were all offered with base glaze colors in white or pink. Although not included as an option, a green / chartreuse color has also been found in about the same frequency as the other colors so likely was added at some point in the year as an option for customers. (A color version of this article will be dropped on the web site under the Articles tab.)



Another point of interest is that the Butterfly and the Dragonfly applied pieces can be found on any of the three shapes.



ITEMS TO BE DISCONTINUED FROM 1956 CATALOG
PRODUCTION TO CEASE NOVEMBER 1, 1956

| <u>ITEM NO.</u> | | GOLDEN FANTASY |
|-----------------|----------------------|----------------|
| 114-G- 6" | Pot & Saucer | " " |
| 309-G- 7x6" | Vase | " " |
| 310-G- 8" | Vase | " " |
| 314-G- 7" | Vase | " " |
| 321-G- 9" | Vase | " " |
| 520-G- 9" | Vase | " " |
| 526-G- 7½" | Bud Vase | " " |
| 656-G- 8x3" | Planter | " " |
| 657-G- 7½" | Planting Dish | " " |
| 706-G- 7½" | Vase | " " |
| 708-G- 5" | Vase | " " |
| 710-G- 5½x4" | Pillow Vase | " " |
| 800- 5½x4" | JEWELLED Pillow Vase | |
| 801- 8½" | JEWELLED Planter | |
| 802- 8½" | JEWELLED Planter | |
| 803- 7½" | JEWELLED Planter | |

In the listing to the right, we have a portion of the list of pieces marked for ceasing production as of November 1, 1956. So obviously the Jeweled Line was in production for less than a year and that helps us understand why they are not commonly found.



The photo above is off two Jeweled Line pieces that have had a gold trim decoration added. These are rare but indeed out there. So good luck in hunting the Jeweled Line planters!