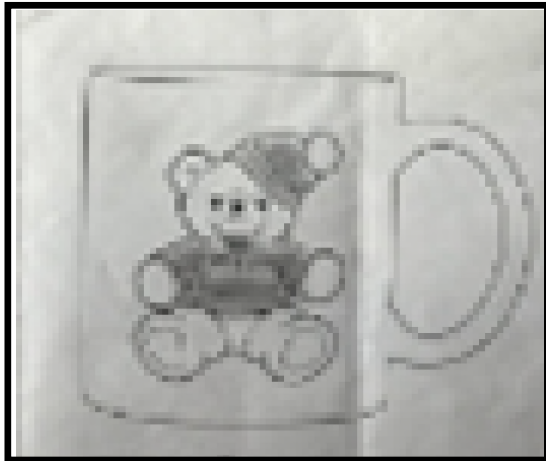
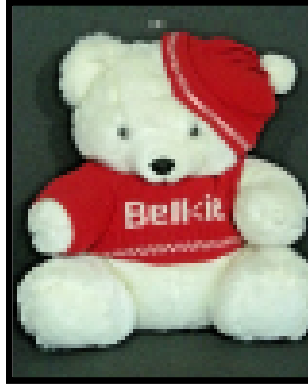


McCOY POTTERY AND TEDDY BEARS

By Chiquita Prestwood

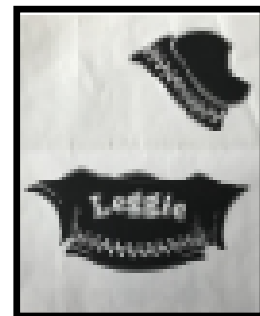
Sometimes, McCoy Pottery can have a crossover appeal to collectors of other topic areas outside of pottery.

In the 1980s, Belks and sister store Leggett Brothers, contracted with McCoy Limited for a new project. They wanted some Mug items to compliment their collectible mascot Teddy Bears, “Belkie” and “Leggie” shown to the right.



To the left is the conceptual sketch the customer supplied for the Mugs.

McCoy Limited was supplied the designs for the decoration decals to be used on the Mugs. Below are the decal layouts that would be used for the application to the Mugs.



McCoy Limited actually purchased the blank Mugs. Using a purchased Mug, they then applied the decals and fired the Mug to get a nice durable finish for the decal decoration.

Are those cute or what!

